



OpenExchange, Inc. Partners with ELITE Connect to Boost Video Conferencing across the Globe

Agreement allows OpenExchange and ELITE Connect users to interact using compatible online meeting conference solution

August 10, 2016

Boston, MA (BUSINESS WIRE)—OpenExchange Inc. announced today it has entered into an agreement that allows ELITE Connect users to access OpenExchange’s patented online meeting technology, opening up further business opportunities across the globe. OpenExchange’s assisted meeting technology, providing operator supported connections throughout the virtual meeting process and ELITE Connect’s self-service meeting capabilities, allowing users to open meetings directly, utilize a similar fundamental software process. As a result, both platforms are highly compatible and able to provide seamless inter connectivity between users.

ELITE Connect is London Stock Exchange Group’s (LSEG) online connection platform for public companies, intermediaries and institutional investors.

This partnership will play an integral role in helping OpenExchange expand its already 800+ Global Connected Network across all continents. As OpenExchange’s Network grows broader, it will provide our clients and partners greater options when originating virtual meetings.

“OpenExchange is excited to expand its global footprint with a partner like ELITE Connect that truly believes in the value and impact of virtual meetings. Both firms have been building powerful networks and connecting our communities can significantly increase the reach and ease of use for our clients,” commented Mark Loehr, OpenExchange Chief Executive Officer.

Luca Peyrano, ELITE Connect Chief Executive Officer added, “ELITE Connect is fully committed to harnessing the power of technology to connect financial professionals, and today’s partnership with OpenExchange underlines our global ambitions. ELITE Connect and OpenExchange are highly complementary partners with a shared ambition to use technology for the benefit of investors, companies and trusted intermediaries. Our partnership will revolutionize the way meetings and investor interaction with companies takes place across the world.”

Mark Loehr said, “Our core strength in the U.S. will be complemented by ELITE Connect’s deep roots in the U.K. and Europe. And our managed service capability that is held in high regard by c-suite users across the globe will interconnect with ELITE Connect’s self-service platform to create more vibrant meetings. Working closely with ELITE Connect will help strengthen each of our positions as videoconference thought leaders in the financial industry.”

About OpenExchange

OpenExchange is a community based video exchange that enhances interaction within the financial community. Our solution enables financial services professionals to communicate more effectively with each other using their existing video infrastructure. By using OpenExchange, the buy-side, sell-side and corporate issuers can arrange and conduct one-on-one and group meetings using secure, private, high quality video. Citi, Barclays Electronic Commerce Holdings and Ipreo LLC are strategic owners of OpenExchange.

To learn more, visit www.openexc.com or contact Nicole Maselli at 617.600.6273 / nicole@openexc.com

Further information on ELITE Connect can be found at: www.elite-connect.com or email eliteconnect@lseg.com