

The OE Event Centre

A place for creating, producing, executing, and managing virtual and hybrid events

No event too small or too big

Who is it for?

The new Centre is designed for event organizers, hosts, presenters, and special meeting attendees

What Types of Events?

Conferences, investor meetings, roadshows, webinars and more

For which client types?

Sell-side, buy-side and issuers/corporates

There are 3 types of physical spaces in the Event Centre:

-  **Broadcast Quality Production Studio**
 - For bespoke and everyday virtual event production and in person presenters
-  **Event Control and Command Center**
 - For Conference organizers and event managers
-  **Private Meeting Rooms**
 - For investors, issuers, analysts, and bankers



Designed for You

The Broadcast Quality Production Centre delivers TV production value to everyday corporate presentations as well as the highest quality bespoke event experiences. Increase attendee engagement, impress clients, and reinforce your premium brand with impeccable results delivered by our production team.

- Pre-recordings and live productions
- Streamed and full interactive
- In-studio **green screen** and remote video feeds
- Switching in/out video sources and layouts on the fly
- Still or full-motion backgrounds and overlay graphics
- Integrated licensed and customized music, sonic logos
- Virtual set creations

Our **state-of-the-art Broadcast Centre** produces a TV-style video experience for virtual and hybrid events and is outfitted with the latest technology:

- Robotic cameras
- Digital video and audio mixers
- Dedicated video production hardware
- Teleprompter/autocue
- Videoconferencing equipment
- High-Speed, high-capacity, redundant, secure networks

The facility's technology is complemented by an on-site staff of **highly-trained video production personnel**, backed by a global team of **video specialists** who have successfully executed more than **one hundred thousand investor meetings** in the past year.

Work independently or alongside the OpenExchange team executing your event

The **Event Control and Command Center** serves as a base for clients to execute their most complex and demanding events. We offer the ability to work independently or in partnership with OpenExchange's team of virtual and **High-Touch Hybrid™** event experts.

The **Event Control and Command Center** is equipped with a configurable video wall for:

- Simultaneous display of meetings and stream sessions in progress
- OE Central screens of real-time attendee status, meeting schedules, connection details, analytics, and more
- Polling and Q&A Management
- Meeting and attendee change management
- OE Passport verification
- Virtual team member communications



Video equipped spaces for convenient meetings

The private meeting rooms are **video-equipped and offer a convenient space for meetings** in any combination of physical or virtual attendance. Rooms can be reserved in advance or last minute (pending availability) to engage quickly with your team. Remote OpenExchange video specialists are available to provide any level of white glove service to guarantee the best experience for virtual meeting attendees.

The spaces are well suited to events such as:

- Senior management conducting/presenting at their roadshow
- Group investors attending a field trip
- Research analysts hosting a group breakfast as part of their analyst marketing trip



OpenExchange

The only solution that combines a best in class technology platform, white glove managed services and dynamic video content management, to facilitate uniquely engaging virtual and hybrid meetings and conferences for our clients' most critical events.

*10 of the 10 largest investment banks trust OpenExchange
OpenExchange has virtualized nearly every major investor conference
in 2020 and 2021.*

For more information, or to book the OE Event Centre in London, contact your OE Account Manager or [click here](#).

Conveniently located at:

73 Cowcross Street, Farringdon,
London EC1M 6EJ

Just a 2 minute walk from the
Farringdon Tube station.

Check out this [fun drone video](#) of
the walk from the Tube.

